



ARTICLE MASTER DATA



Viresh Sahdeo

Master Data & Governance Manager

Cell: +27 (0)82 520 6201

THE SPAR GROUP LTD | SOUTH AFRICA





GDSN Standards for Master Data



GDSN enables sharing of product data.

Suppliers load Product Master Data into GDSN

Product Data adheres to GS1 data quality standards.

Standards are amended to meet new demands from industry,

GDSN changes to provide new fields and functionality.

GDSN connects brands and retailers, allowing for real-time access to Master Data





GDSN Standards for Master Data



DLF

- Data Listing Form

SPAR Item Data Form

Step 1
Personal Details

Step 2
SPAR Requester

Step 3
Form Category

Step 4
Item status

Step 5
Product Details

Step 6
Variants

Step 7
Enrichments

Step 8
Submit

GDSN

- Achieve synchronization of data from GDSN (GTIN Lookup)





GDSN Standards for Master Data



Data Listing Form (DLF)

- Achieve synchronization of data from GDSN
- GTIN Lookup

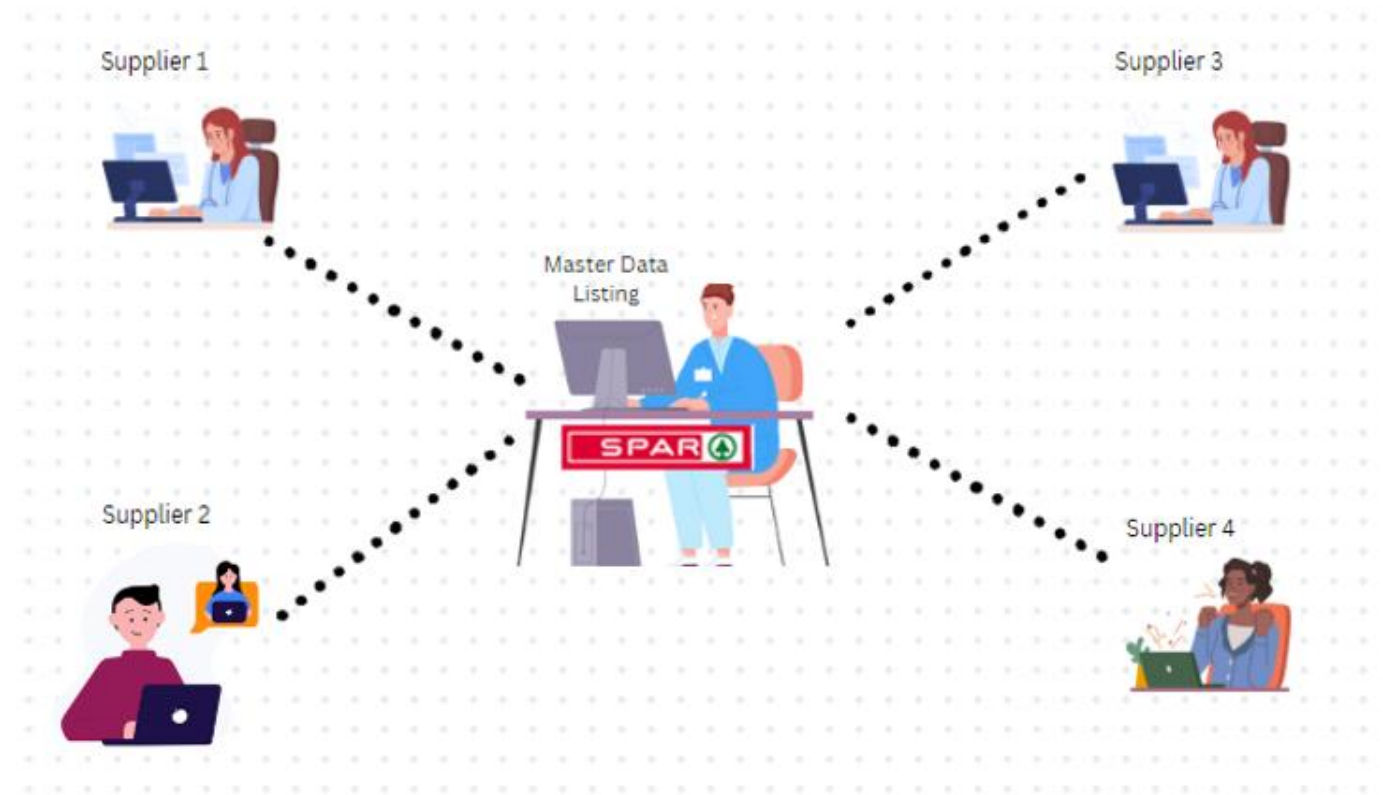
Benefits

- Reduced capture time for listings by suppliers

| Product Type | GDSN | Manual |
|--------------|------------|------------|
| Per Single | < 1 minute | ~9 minutes |
| Per Variant | < 1 minute | ~4 minutes |

Suppliers capture Article data for listing at SPAR.

Central data stewards evaluate and approve the articles.





GDSN Standards for Master Data



Benefits

More agile data quality checks by our Data listing approvers

Less verification and delays with suppliers to validate data

Quicker trading turnaround times





GDSN Benefits



Benefits

- Verify product attributes easily for
 - Correcting older listed product data
 - New Pack changes
 - Hierarchies (Pack, Layer and Pallet dimensions and quantities)
 - Packaging
 - Sustainability
 - Allergen
 - Nutrient

TrustedSource Dashboard

GTINS

- 164700 All Active
- 148551 Published
- 15917 Discontinued

Navigation menu: Dashboard, Product Browser, Company Management, User Management, Reports, Resources

Bottom navigation: BASIC DATA, MARKETING DATA, INGREDIENTS, ALLERGENS INFO, PACKAGING, SUSTAINABILITY, DIGITAL ASSETS

Hierarchies 1/1

- PL - Pallet**
03574661594729 (570)
NEUTROGENA BRIGHT BOOST GEL FLUID SPF 30 50 ML
- CA - Case**
03574661594712 (6)
NEUTROGENA BRIGHT BOOST GEL FLUID SPF 30 50 ML
- EA - Each**
03574661593807 (1)
NEUTROGENA BRIGHT BOOST GEL FLUID SPF 30 50 ML

Published to 1 Data Recipient

Spar Group Ltd
4th Jun 2024

Volume of Retail Local Articles

- National view of South Africa
- Year 2023
- No Central Master Data Records

| Article Country of Origin | Volume |
|---------------------------|----------|
| South Africa | 200, 000 |
| *** | 40,000 |
| *** | 16,000 |
| *** | 14,000 |

THANK YOU

